

SIGNAGEPRO

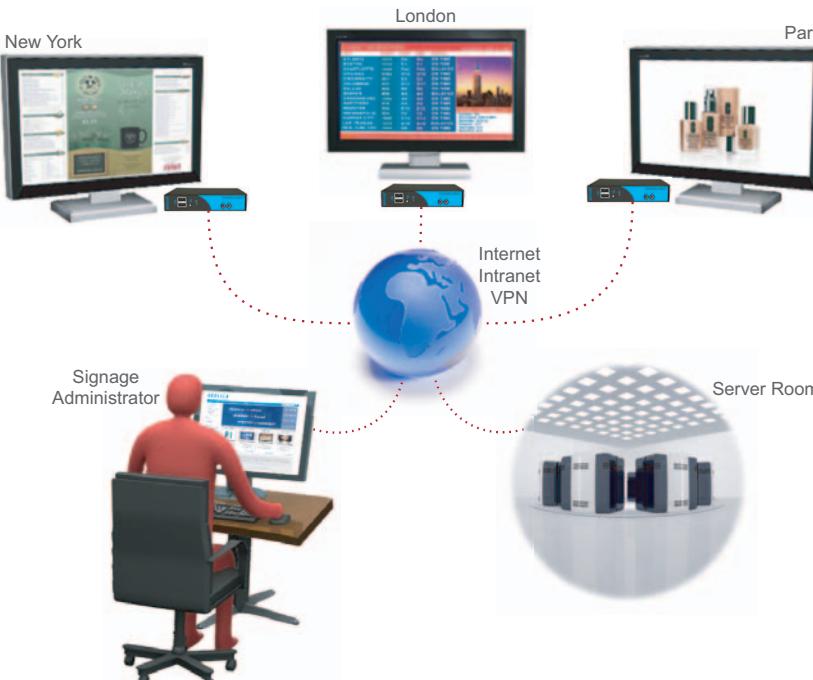
Deliver Dynamic Digital Content to Any Audience in Any Location.

SignagePro is the ultimate, cost effective hardware and software solution that provides for both the display and management of dynamic digital content.

SignagePro is a digital signage solution that creates new marketing and information sharing portals to reach target audiences in different locations with real time information.

SignagePro is the ultimate solution that provides both hardware and software for the display and management of digital content and is a highly cost effective solution.

SignagePro allows the scheduling of content delivery for automatic updates of digital content, and is centrally managed by preprogramming custom system settings.



Supported File Formats

- ▶ Flash (.swf), htm, html
- ▶ Digital Audio Files
- ▶ Live TV via http
- ▶ Images (jpg, bmp, gif, png)
- ▶ News feeds (RSS)
- ▶ Streaming video
- ▶ Movies (avi, mpg, wmv)
- ▶ PowerPoint
- ▶ Adobe: Acrobat (.pdf)

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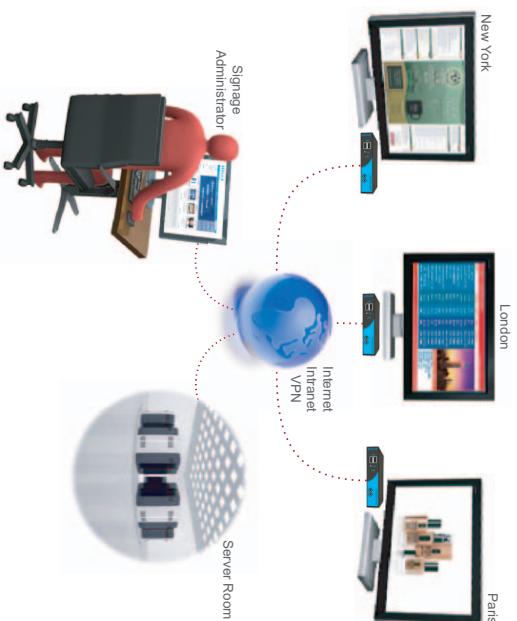
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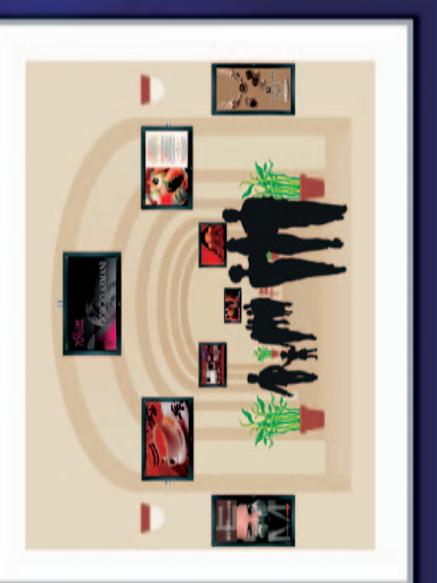
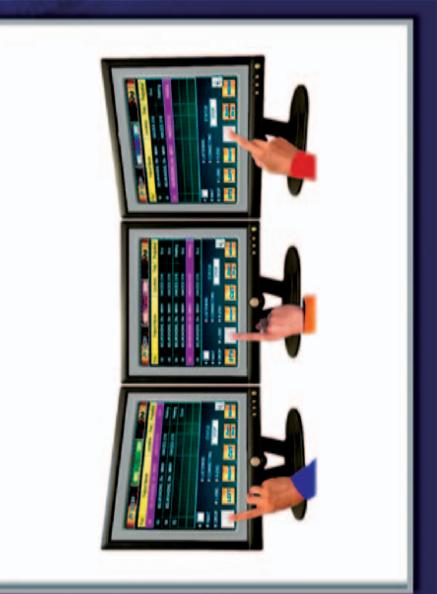
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PRESORTED
STANDARD
US POSTAGE PAID
BURBANK, CA

the New Digital Signage Revolution!

AppliCA Technology Empowers



VideoWall Solutions

Presentation Display

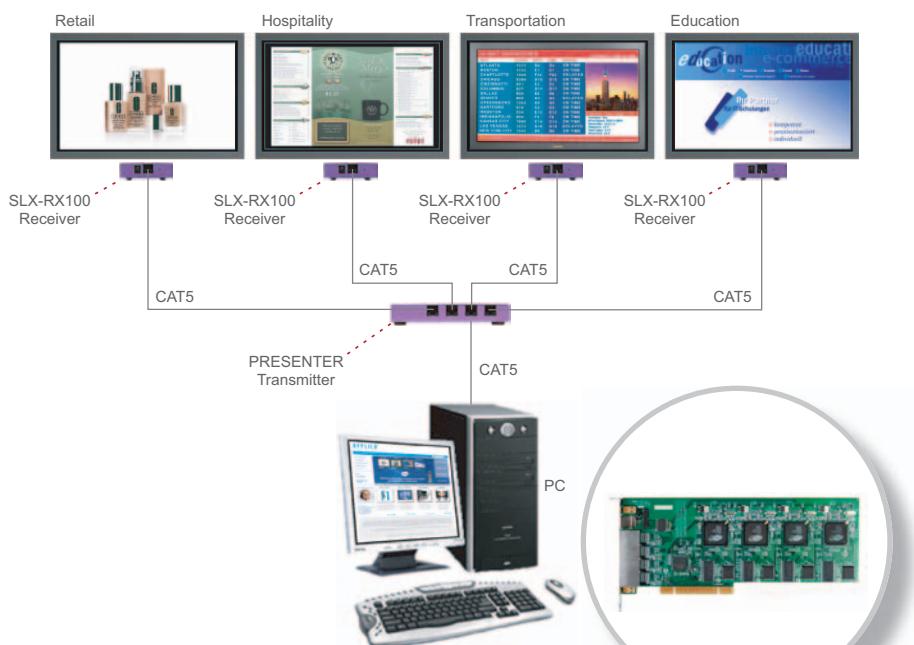
Dynamic Digital Signage

PRESENTER

One Windows PC, Many Interactive Touch Screen Monitors.

Presenter allows the delivery of cost effective, dynamic digital signage and interactive touch-screen kiosks to multiple, independent remote stations at any location in the world.

Each monitor has its own Windows desktop and can be programmed to work completely & independently of the others - as though there were 16 separate computers.



About Applica Inc.

Applica, Inc. is a leading manufacturer of multi-user, server/client technology that enables cost-effective and efficient hardware and software solutions for multiple remote users to simultaneously access a single server. Designed for WindowsXP/2003 operating systems, Applica's products allow users to run and access Windows applications from any device, operating system, or location.

XPANDER

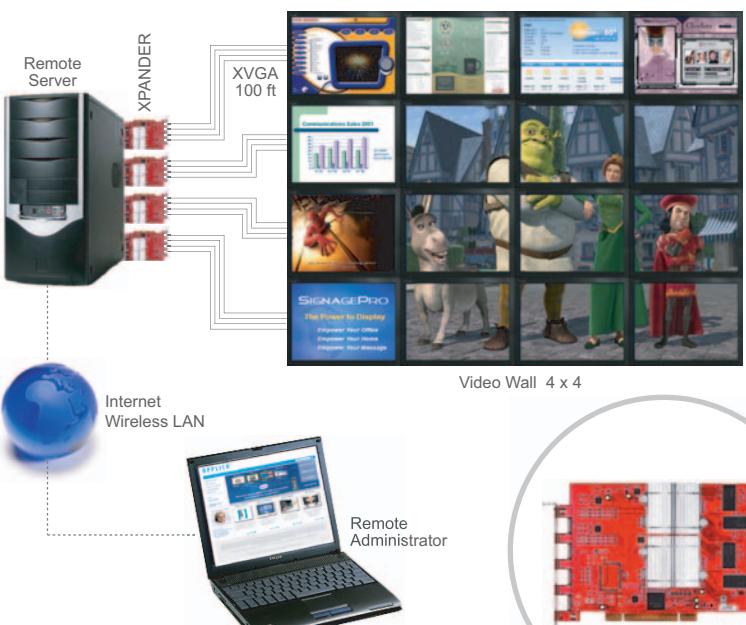
Display any message format in a single display, over up to 64 tiled monitors.

A single PC can display any message input in any format, including Flash, Powerpoint, movies, internet, scrolling text, or RSS feeds in a single display, expanded over up to 64 tiled monitors.

Each XP4 supports 4 screens using multiple XP4 cards, making it possible to spread the Windows® desktop across 32 screens.

The XP4 range of graphics cards provide high-end multi-screen capabilities for complex data/video walls or multiscreen desktop applications.

The construction of Xpander multi-screen display can be arranged in any rectangular format with optional video overlay.

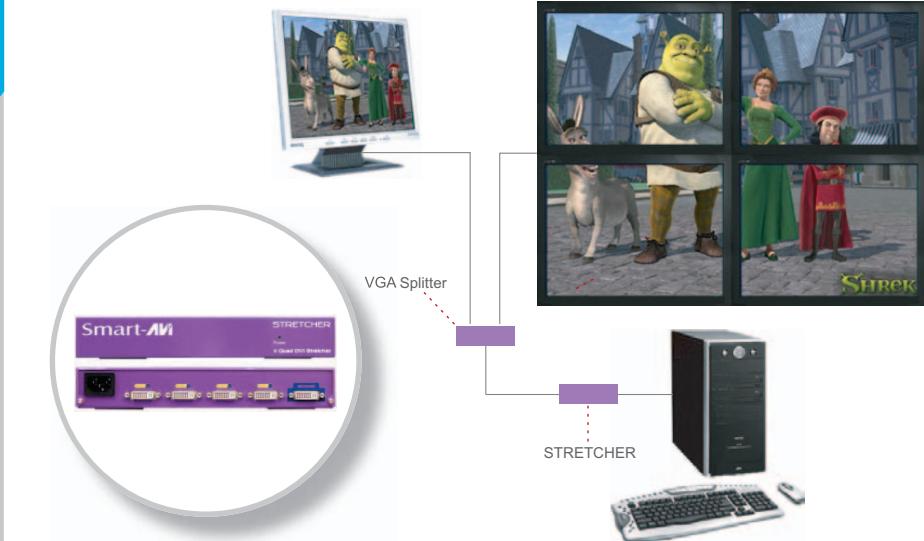


About Applica's Video Wall Technology

Applica specializes in video wall and data wall technologies. Applica's extensive product range provides solutions for a varied range of applications including: Video Wall and Data Wall Controller Hardware • Multi-Screen Desktop Applications • Multiple Video Overlay Windowing Applications • RGB/VGA Capture Hardware • RGB Streaming • Video Matrix Switch Hardware.

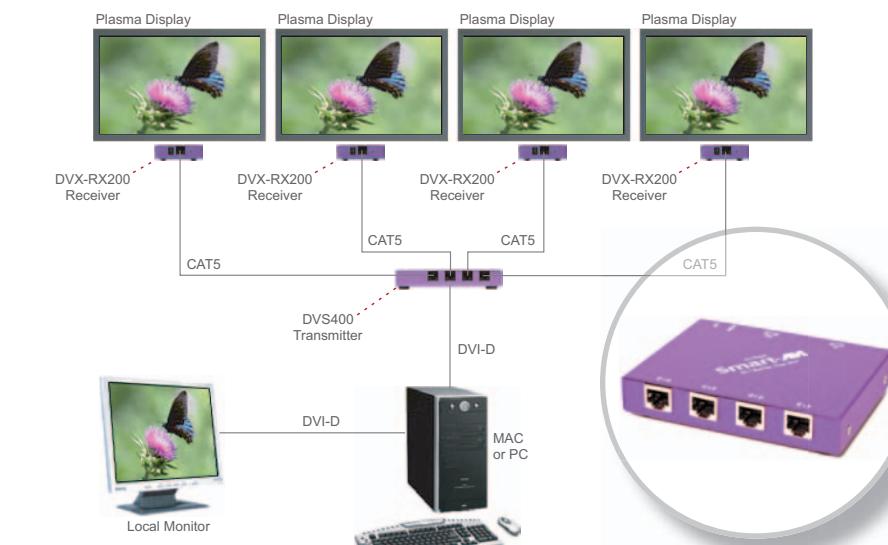
STRETCHER

Stretch your monitor among four DVI or VGA screens without the use of software.



DVS-400

Extends DVI-D signals to 4 remote locations w/in 220ft using CAT6 STP cables.



About SmartAVI

SmartAVI, a division of Applica, Inc., manufactures PC based computer graphics and video capture hardware. SmartAVI specializes in professional audio and video integration technologies for the multi-user environment. SmartAVI products enable the extension, switching and routing of audio and visual configurations.